

K-LOVE provides music that I can listen while I study, work, and drive. K-LOVE provides a sense of awareness among an expanding audience and also establishes a sense of an expanded community among all the K-LOVE station listeners across the US. K-LOVE also provides music that encourages me when an experience or situation lowers my spirits.

If K-LOVE were to be displaced due to an LPFM, I would lose the benefits of what I have previously mentioned. I would be less aware of what is happening in the US because I would no longer hear the news updates or the bulletins broadcasted on K-LOVE. I would be missing an intricate part of my life!

The service provided by K-LOVE is in the public's interest because it provides a bonding agent between families and even within families. As I drive up the driveway at home and my dad does as well, we can be listening to the same radio station and discussing what songs we are or have been listening to or an announcement made by K-LOVE. K-LOVE keeps communities thinking in a holistic sense and keeps individuals involved in their community as well as others.